

## Scavenger Hunt at WWW.BALLREICH.COM

**DIRECTIONS:** If you like scavenger hunts, you'll love this! Each question below has an answer within our website. Hints are provided to help you out. If you complete 10 answers correctly by emailing them to [chips@ballreich.com](mailto:chips@ballreich.com) by 2-1-10, you'll receive a coupon code within 3 business days for a **FREE Mr. Potato Chip Clip** with your next online order.

1. What % of waste is reused or recycled at Ballreich's? (Hint: Giving Back)
2. What movie was Ballreich's featured in with Keanu Reeves? (Hint: Fan Posts)
3. What six sports teams carry Ballreich's? (Hint: Find Us)
4. Where was the new Ballreich's warehouse built in 1950? (Hint: History)
5. How many pounds of potato chips can we produce per hour? (Hint: Chip Tips)
6. What Guinness World Record was created at the Ohio State Fair to celebrate the 150th birthday of potato chips? (Hint: History)
7. Who became the sole owner of Ballreich's in 2006? (Hint: History)
8. In which year was the FLAT Fantastic Potato Chips added to Ballreich's production line? (Hint: History)
9. Who invented potato chips? (Hint: Chip Tips)
10. How long does it take to make a bag of potato chips? (Hint: Chip Tips)
11. When did Ballreich's appear on The View with Whoopi Goldberg? (Hint: Awards & Recognition)
12. What was awarded to Ballreich's potato chips on The Rachel Ray Show in February 2008? (Hint: Awards & Recognition)
13. What kind of potatoes does Ballreich's use? (Hint: Chip Tips)

**E-Mail your answers to [chips@ballreich.com](mailto:chips@ballreich.com) to see if you answered them correctly.** ✉