



Cleveland District Office
Suite 211
1350 Euclid Avenue
Cleveland OH 44115-1815

Tel: 216-522-4182
Fax: 216-522-2038
www.sba.gov/oh/cleveland

April 20, 2010

Mr. Brian K. Reis
President/CEO
Ballreich's Potato Chips
186 Ohio Avenue
Tiffin, OH 44883-0186

Re: J. Butland Family-Owned Business of the Year

Dear Mr. Reis:

Congratulations! It is my sincere pleasure to announce that you have been named the winner of the 2010 U.S. Small Business Administration (SBA) J. Butland Family-Owned Business of the Year for the Cleveland District. Every year since President Eisenhower, the President has set aside a week in May and designated said week as Small Business Week. In this way, we honor the contributions that entrepreneurs like you have made to our country's economic growth and prosperity.

This year I feel that your recognition is especially significant given the difficult economic times that we have been facing since the recession began approximately two years ago. It is through your efforts and others like you that this nation will be led out of the recession.

To recognize that and your award, I would like to travel to Tiffin and personally congratulate you and your staff at your place of business. Please feel free to invite customers if you wish. My Assistant, Nancy Loren, will call you next week to arrange the visit. We anticipate this occurring during the latter half of May provided your work schedule is able to accommodate that timeframe.

Congratulations again, and I look forward to personally presenting this award to you in May.

Sincerely,



Gilbert Goldberg
District Director

cc: Linda Reis, Nominator